



ESRC Business and Local Government
Data Research Centre

LETTER OF SUPPORT

7th February 2019

To Whom It May Concern

Re: Opportunity Funding for Innovation: Opening Local Authority Transport Data

The University of Essex, Essex Business School welcomes the opportunity to take part in this collaborative project

The Business School will assist in advising on data sets to be used. Academics will be assisting Council staff with training in Data Analytics and Predictive Analytics in order to analyse the data sets and help with intelligent decision making

The Essex Business School will be drawing from experience from similar projects with other organisations

Yours faithfully



Signature redacted

Professor Vania Sena
University of Essex
Essex Business School

Exploring Data. Enhancing Knowledge. Empowering Society

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