



Southend Central Area Action Plan Policies Map

Southend Central Area Boundary
 - Southend Central Area Boundary

Policy Area Boundaries
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Site Allocations
 - Opportunity Site

Employment
 - Employment Areas (KP1, CP1, DM10, DM11)
 - Town Centre Primary Shopping Area (CP2, DS1)
 - Town Centre Primary Shopping Frontages (DS1)
 - Town Centre Secondary Shopping Frontages (DS1)
 - Secondary Shopping Frontage - Local Centre (DM13)

Historic Environment
 - Conservation Area (KP1, CP4, DM5, PA5, PA6, PA8, CS1)
 - Frontage of Townscape Merit (KP2, CP4, DM5, PA1, PA6)

Townscape
 - Visually Active Frontage (DS5)
 - New/Improved Open Space - Indicative Location (All Policy Areas)
 - Seafont Landmark Area (DS3)
 - Existing Landmark Building (DS3)
 - Protected Green Space (KP2, CP4, CP7)
 - Crematorium, Graveyard or Cemetery (KP2, CP4, CP7)

Movement and Activity
 - Key Public Realm Improvement (All Policy Areas, DS5, CP4)
 - New/Improved Pedestrian Links (All Policy Areas, DS5, DM15, CP3)
 - New/Improved Pedestrian/Cycle Links (PA2, PA3, PA4, PA5, PA7)
 - Proposed Pedestrianised Street (DS5, PA1, PA2, PA3, PA5)
 - Improved Gateway Access for Pedestrians, Cyclists and Public Transport (DS5, CS1, PA2, PA4)
 - Main Route Network - Crossing and Environmental Improvements (DS5, DM15, CP3)
 - Proposed Strategic Junction Improvement (CP3, DS5, PA2, PA4, PA8, CS1)
 - Key Visitor Car Parks - Central Area South (DS5)
 - Central Area South - 10 Minute Walk from Shoreline (DS5)
 - Indicative Proposed Taxi Rank (DS5, PA2, CS1)

Natural Resources
 - Local Nature Reserve (KP1, KP2, CP4, DM6)
 - Ramsar (KP1, KP2, CP4, DM6, CS2)
 - Site of Special Scientific Interest (KP1, KP2, CP4, DM6, CS2)
 - Special Protection Area (KP1, KP2, CP4, DM6, CS2)
 - Local Wildlife Site (KP2, CP4)

The Policies Map for the SCAAP does not include areas at risk of flooding. This information is contained within the Strategic Flood Risk Assessment and in any future advice / information provided by the Environment Agency. This approach enables flood risk data to be updated when required. Southend Borough Council and the Environment Agency can be contacted to confirm the most up to date information.

