





Zone 5 Central Seafront Area Existing Designations and Possible Options

Borough Local Plan 'saved' policies

-  Foreshore Local Nature Reserve
-  SSSI (G6)
-  Public Open Space / Sports Facilities (C15+R4)
-  Private Open Space / Sports Facilities (C15, R1+R4)







Conservation Area (C4)

-  Visitor Accommodation Area (L6, L7, L8, L10+H4)

Local Transport Plan Strategy (LTP2)

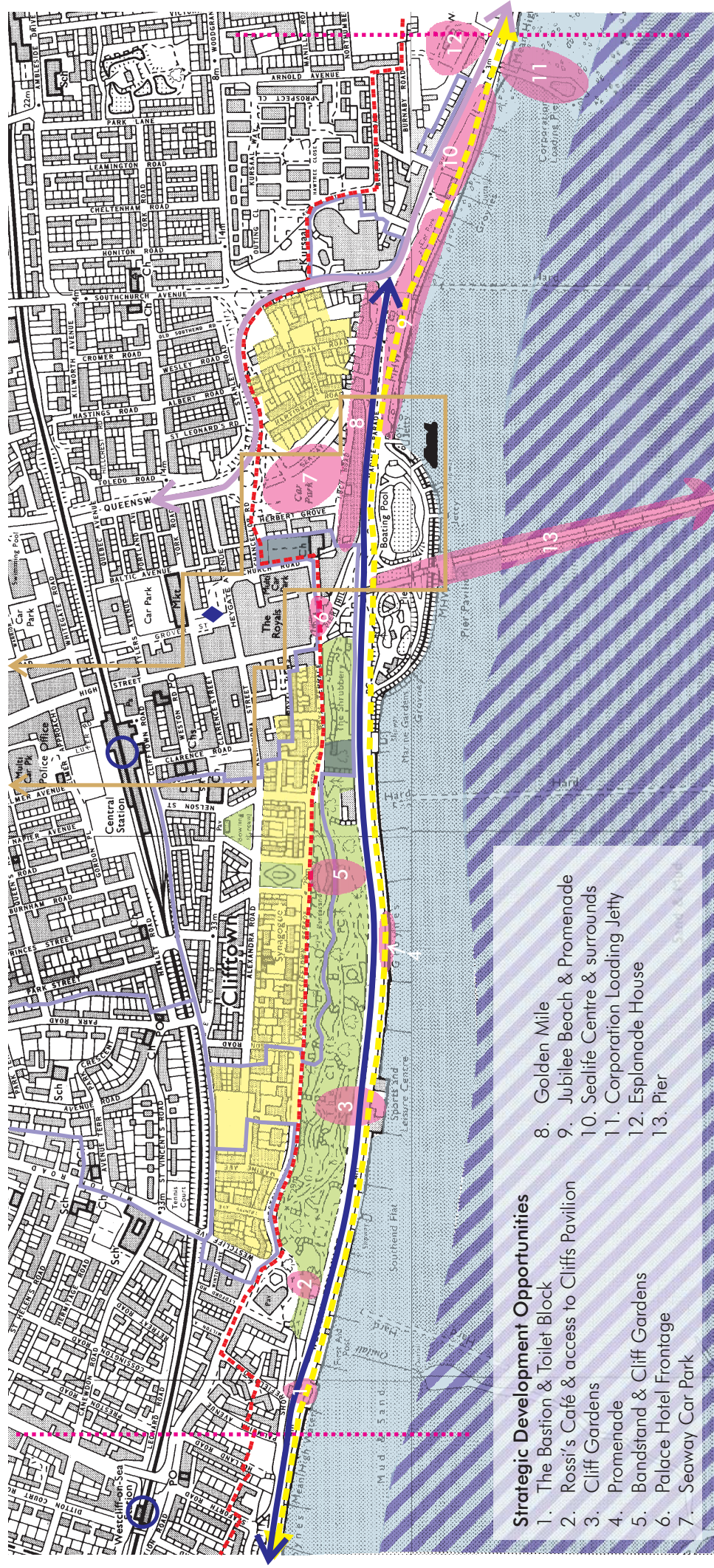
-  Proposed Sustrans Cycle & Pedestrian Route

Central Seafront Corridor

-  Central Seafront Corridor
-  Secondary Distributor Road
-  Station
-  Regional Interchange Centre
-  Travel Centre
-  Proposed Hovercraft Landing Point LTP2

Issues & Opportunities

-  Strategic Development Opportunities
-  Proposed AAP Boundary
-  Proposed Zone Boundary



Strategic Development Opportunities

1. The Bastion & Toilet Block
2. Rossi's Café & access to Cliffs Pavilion
3. Cliff Gardens
4. Promenade
5. Bandstand & Cliff Gardens
6. Palace Hotel Frontage
7. Seaway Car Park
8. Golden Mile
9. Jubilee Beach & Promenade
10. Sealife Centre & surrounds
11. Corporation Loading Jetty
12. Esplanade House
13. Pier