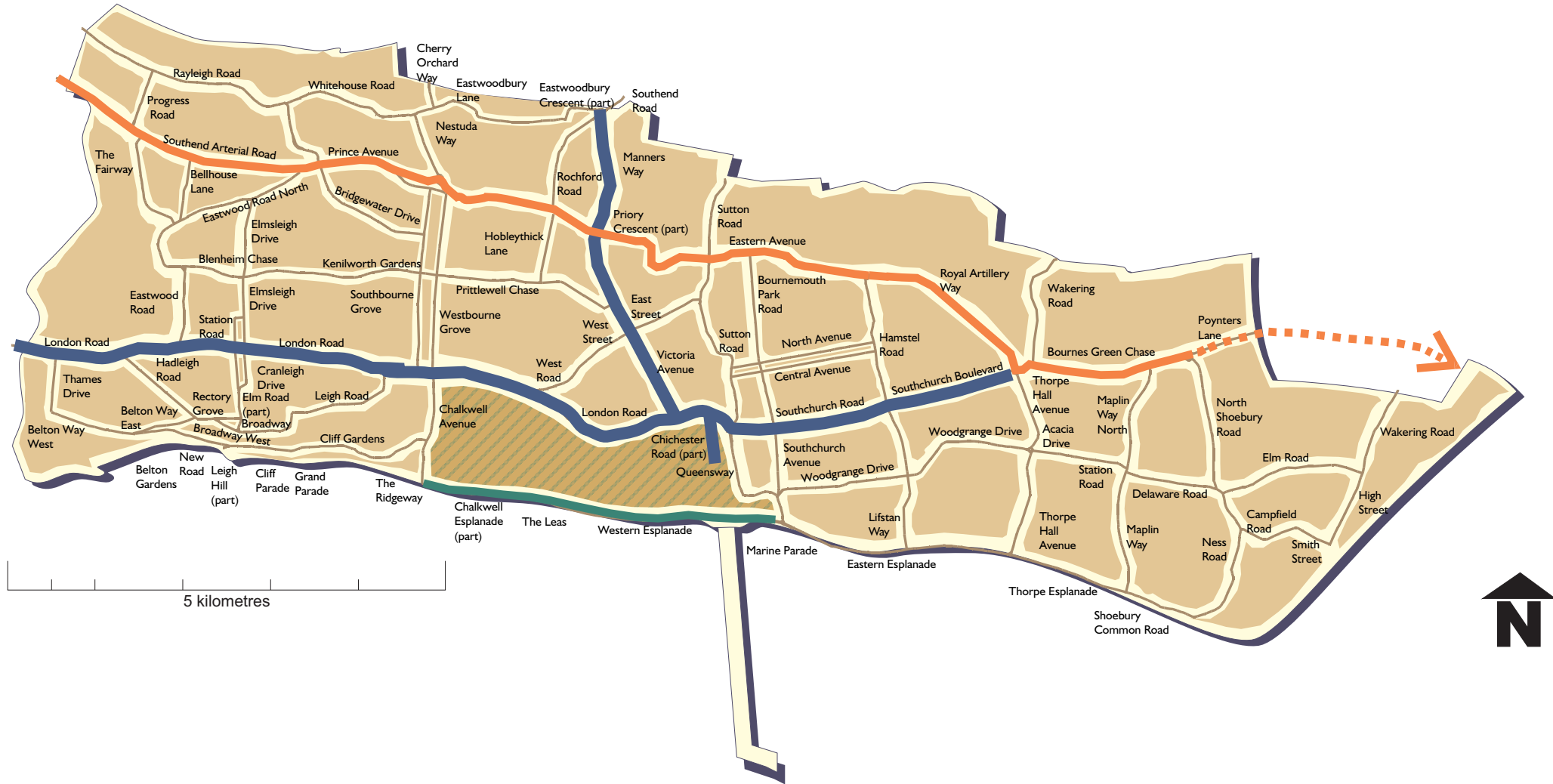


The Strategy - Rooms and Distributors

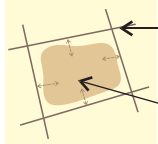


Key

- Distributors
- Environmental Rooms
- Core Area
- Central Seafront Corridor
- Main Public Transport Corridor
- Freight / Employment Access Corridor
- Proposed new road link to Development Opportunity Sites

The Principles

Provides a rationale across the Borough for the movement of traffic and for the implementation of environmental enhancements, road safety measures, bridge improvements and priorities for highway and footway maintenance.



← Distributors - where accessibility is the priority and obstruction kept to a minimum

← Environmental Rooms - where the quality of the local environment has priority