

Southend Central Area Action Plan

Additional Document 1 - Further detail of where the Sustainability Appraisal has informed the SCAAP

1.1 The preparation of the SCAAP has been informed by Sustainability Appraisal (SA) at each stage¹, providing iterative feedback, before being finalised, as set out in paragraph 3.4.1 of the Sustainability Appraisal (SD7).

1.2 The SCAAP embraces the main recommendations of the SA, as adhered to in the Council's Hearing Statement for Matter 1: Legal Compliance (EXSCAAP004), paragraphs 1.2.1 – 1.2.2.

1.3 The following table provides an overview of where recommendations of the SA were addressed at Revised Proposed Submission stage within the plan²:

Table 1: Summary of SA Recommendations at Revised Proposed Submission Stage

SA Recommendation (Revised Proposed Submission version)	Response
The plan could contain more detail on the need to protect and enhance the natural environment of the area.	Strategic Objective 10 amended to include reference to the natural environment.
Policy PA4 should include reference to respecting the setting of the Grade I listed Porters and All Saints Church, as included in the supporting text.	Policy PA4.1.h amended to include reference to ensuring new development respects the setting and character of all designated and non-designated heritage assets, including listed and locally listed buildings in line with Policy DM5 of the Development Management Document.
Potential for new schools to be part of the large policy areas of Sutton or Victoria Gateway Neighbourhoods.	Further reference added in paragraph 142 to the provision of education facilities based on an assessment of need, and where appropriate development opportunities arise, particularly in the Sutton and Victoria Gateway Neighbourhoods.
Potential to include more consistent policy wording on urban greening and the measures this could include.	Policy areas reviewed and wording updated in relation to urban greening to ensure consistency.
Including further detail on the green grid should help in alleviating pressure on the foreshore.	Further detail on the green grid included within the supporting text of section 4.7 of the SCAAP, together with further reference to potential; characteristics of new/open spaces.

¹ Sustainability Appraisal's from previous iterations of the SCAAP are included within the Key Documents and Evidence Base reference document available on the Council's website http://www.southend.gov.uk/downloads/file/4729/key_documents_and_evidence_base_reference_-_scaap_submission

² Modifications have been made to the SCAAP based on recommendations from the SA as part of an iterative process at each stage. Further detail are contained within each SA.

PA4: Queensway	
There is urgent need for redevelopment in this area as Queensway House has already been cleared and the current use as a car park is not a desirable or sustainable use for this location.	Further reference included in supporting text, paragraph 172, highlighting status of 'temporary' car park provision.
PA5: Warrior Square	
Site OS5 was previously included as an Opportunity Site. However, as this has been identified as not being deliverable before 2021 the site has been removed. As a result some of the detail on the expected form of development at Warrior Square has been deleted. As a result, should development come forward sooner than expected, there may be a lack of policy to control its delivery. Consideration should be given to the elements that could be reinstated in the general PA5 policy.	Additional wording included within Warrior Square Policy Area Development Principles. Scope for community uses and reference to re-establishing the urban grain included within Policy PA5.1; reference to open space also included in Policy PA5.2.
Central Seafront Policy Area	
CS1.2: Seaway and CS1.3 Marine Plaza	
The Seaway Car Park and Marine Plaza improvements also have the potential to significantly improve this area and policy. It may help improve the delivery of sustainable development if a similar set of clear policy criteria was included in the policy to deliver site CS1.3 Marine Plaza as there are for CS1.2 Seaways. Some coordination between the two projects would also help to ensure proposals for these two sites are compatible given their proximity and importance for improving the Seafront area east of the pier. For instance, there could be coordination through issues such as design/appearance, road access routes, parking and connectivity. Similarly, the site had previously been considered to include an area on Marine Parade that provided connectivity between the two parcels. This additional area should continue to be considered in the development of both sites, to ensure wherever possible	CS1.2 and CS1.3 amended to provide reference to enhancing links to the town centre, seafront and between these opportunity sites. Further reference added to CS1.3 to promote active ground floor frontages to Marine Parade.

they contribute to improvements on this frontage.	
PA8 Victoria Gateway Neighbourhood	
Opportunity for a masterplan for the Victoria Avenue area to guide the development of linked, green spaces, could be reference in policy.	Reference made in Policy PA8.3 to access and public realm improvements addressing the principles of the Streetscape Manual SPD and any future masterplan for the area, where applicable.
PA9.2: Guildford Road	
To ensure that development of site PA9.2 contributes to the built environment character the policy could include the requirement that any new development behind the retained façade is clearly architecturally linked. For instance, windows, doors, floors are placed to ensure design integrity and the façade is not purely cosmetic.	Reference included in Policy PA9.3.ii in relation to Opportunity Site PA9.2.
Monitoring	
The SA identified some matters that could be considered as part of monitoring the SCAAP, including housing, and office floorspace.	Reference included in 6.3 of the SCAAP to the monitoring indicators, as outlined in the Core Strategy, that will also be presented for the SCAAP area, including indicators presented for CP8 Dwelling provision and CP1 Employment Generating Development. Specific reference to monitoring indicators in reference to SCAAP policies is also included within the tables..

1.4 Furthermore, the SA identifies how key themes have been addressed through the plan making process, taking into account recommendations from the SA at various stages. As set out in paragraph 3.2.2 of the SA for example, the appraisal of the three spatial Options at Issues and Options stage found that the preferred option, City by the Sea, was the most likely to deliver the greatest benefits for sustainable development. This is the option that has been progressed throughout the development of the SCAAP, and forms part of the 'Vision' of the SCAAP.