

STATEMENT OF REPRESENTATION PROCEDURE

Planning and Compulsory Purchase Act 2004 (as amended) Town and County Planning (Local Planning) Regulations 2012: Regulation 19

Title of the Plan

Southend Central Area Action Plan (Revised Proposed Submission Document) (2016)

Subject matter and area covered by the Local Plan

Southend Central Area Action Plan (SCAAP) covers the Town Centre, Central Seafront Area and neighbourhoods of Victoria and Sutton in Southend-on-Sea. It provides planning policies for the Central Area against which planning applications will be assessed, including those for retail, key views, landmarks, flood risk and transport. It also contains proposals for 'Policy Areas' and allocates land under the term 'Opportunity Sites'.

Date by which representations must be received

Representations can be made during the publication period which runs from **3rd November 2016 until 5pm on 16th December 2016**. Only representations received during this time will be considered. Late responses will not be considered.

How to make representations (including contact details)

Representations may be made online or in writing using the Representation Form:

- i. Comments should be submitted using the online consultation system:
www.southend.gov.uk/planningpolicyconsultations
- ii. Paper representation forms can be collected at Southend Council Offices, or can be sent out on request. Completed representation forms should be sent to:
 - a. Corporate Director for Place, PO Box 5557, Civic Centre, Victoria Avenue, Southend-on-Sea, SS2 6ZF;
 - b. Or via email: ldf@southend.gov.uk

All representations must be made by **5pm on 16th December 2016**, and relate to 'Soundness' and/ or legal compliance.

Representations will only be regarded as duly made if submitted directly via the online consultation system or alternatively on the representation form.

All representations will be publically available and cannot be treated as confidential, although address, telephone and email details will not be published.

Further Information

Representations may be accompanied by a request to be notified at a specified address of any of the following:

- i. submission of the Southend Central Area Action Plan for examination;
- ii. publication of the Inspector's Report; and
- iii. adoption of the Southend Central Area Action Plan.